

JOANNA STROZIK

INSTAGRAM: @JOACORKA
YOUTUBE: JOANNA STROZIK
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ABOUT ME

Hi, my name is Joanna Strozik. Since 2018 I have been working as a content creator and video producer on [Instagram](#) and [YouTube](#) and as a [blog](#) writer. I largely focus on [travel](#), [lifestyle](#) and [Australia](#), where I now live.

MEDIA

I collaborated with ABC News Australia, Discovery Channel, TVN Poland, TVN24 Poland, TVP Poland.

CONTACT

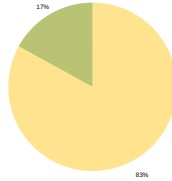
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Instagram: [@joacorka](#)

YouTube:
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Blog:
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AUDIENCE



WOMEN 83%
MEN 17%

80% OF AUDIENCE IS IN
AGE RANGE OF 18-34

AUDIENCE LOCATION

83% POLAND
4% UK
3% AUSTRALIA
2% GERMANY
1% NETHERLANDS



INSTAGRAM

8 900

FOLLOWERS

20-12%

POST ENGAGEMENT RATE

5000 - 4000

INSTASTORY REACH

13k - 10k

POST REACH

YOUTUBE

14 500

SUBSCRIBERS

1,6 MLN

VIEWS

40 000

MONTHLY VIEWS (AV)

>60%

AVERAGE VIEW
DURATION